

THE PLAYBOOK



ABOUT

THE Playbook was created from the athlete's perspective, on an athlete's journey through the game of sport, transitioning into the game of LIFE!

Education is our Playbook, Sport is our blueprint and LIFE is our game!

We support our mantra by fostering a TEAM approach to YOU, the student. Equipping you with the right tools to build a solid foundation for your Name, Image and Likeness.

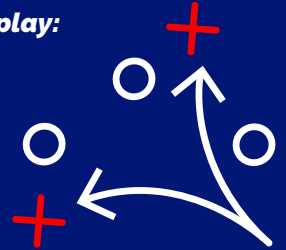
SAY WHAT!? OK, let's gamify this process...

HOW TO PLAY

Your goal is to incorporate 4 - SSA pillars into your personal Playbook;

Financial Literacy : Personal Development :
Community : Marketing

LIFE is a game... Here's the play:



HUT 1

What is your goal? Short term (1 – 6 months) or Long term (6 months+)

This example is an attempt to help determine or encourage your "why"?

For example, you want to give yourself a shot at making the starting lineup this offseason with personal training. However, the cost for extra training outside of your team activities make it tough for your family to afford it.

Go to our website ([Super Student Athletes](#)), sign up for membership and schedule your Discovery Session. This puts your play in action and you've extended your opportunity to better yourself, and provide for your family. This qualifies you for the next step.

HUT 2

What's the play coach!?

During the Discovery Session we call a huddle. You, your parent/guardian, and an SSA affiliate devise a game plan that includes 4 of the SSA core values as your short term goals.

Your discovery session determines your short term goals, and are derived from our list of Work Hard options. This gives us a clear path to your long term goal(s) to get you to that off season training.

Too easy! My best player...choosing their own play...for the win!? Let's get it!

HUT 3

Ready BREAK!

After creating your work hard goals, follow through by getting your Work Hard options signed off by a parent/guardian and SSA coach to earn points.

This step is crucial!

Each activity MUST be approved as a qualifying event via SSA affiliates and approved by the Executive Director.

FINAL STEP 4

SCORE!!

Verify with your SSA coach that you have successfully accomplished your play(s) and you've activated your Play Hard options.

Example continued

FREE off-season training with an SSA training affiliate!
And guess what...YOU EARNED IT!



THE PLAYBOOK

WORK HARD

| ACTION | POINTS |
|----------------------------------|---------|
| Monthly Membership | 50pts |
| Discovery Session | 200pts |
| Community Service | 250pts |
| Yoga Class | 250pts |
| Police Academy | 250pts |
| Social media class | 250pts |
| Affiliate event appearance | 500pts |
| Money monday class | 500pts |
| SSA sports combine | 500pts |
| Short term goal | 500pts |
| Long term goal | 1000pts |

PLAY HARD

| | |
|------------------------|----------|
| CONSUMABLES | |
| Thirst Quencher | 500pts |
| \$50 Grocery GC | 1000pts |
| Powerup Basket | 1000pts |
| ENTERTAINMENT | |
| Collegiate Game ticket | 1000 pts |
| NFL Game ticket | 2000pts |
| Suite Life | 5000pts |
| SWAG | |
| Puma shoes | 1500pts |
| RE - INVESTMENT | |
| M6 team pack* | 500pts |
| M6 workout voucher* | 1000pts |
| Highlight Reel* | 2500pts |
| \$100 Camp Voucher* | 2500pts |
| \$200 Camp Voucher* | 3000pts |

*Indicates a 20% return on your investment, allowing for options of choosing additional play hard options OR re-investing for compound interest on your point balance.



**QUESTIONS?
CONTACT US**
superstudentathletes.org

READY TO PLAY?

Apply now to become a Super Student Athletes and work SSA Coaches and affiliates

Apply Online